



ITACA CERAMIC PVT. LTD.

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MAKING MORE

Beautiful

GVT | PGVT | HDVT
1200x600mm / 600x600mm





ITACA, Italian Live, is a promoter of Italian based designs in the interior of Indian homes. The prime mission behind the establishment of ITACA is the offering unique yet affordable wall tiles to the home and office owner.

ITACA dreams to become one of the best GVT, PGVT, HDVT 1200x600mm, 600x600mm manufactures in INDIA.

www.itaca.in

MAKING MORE

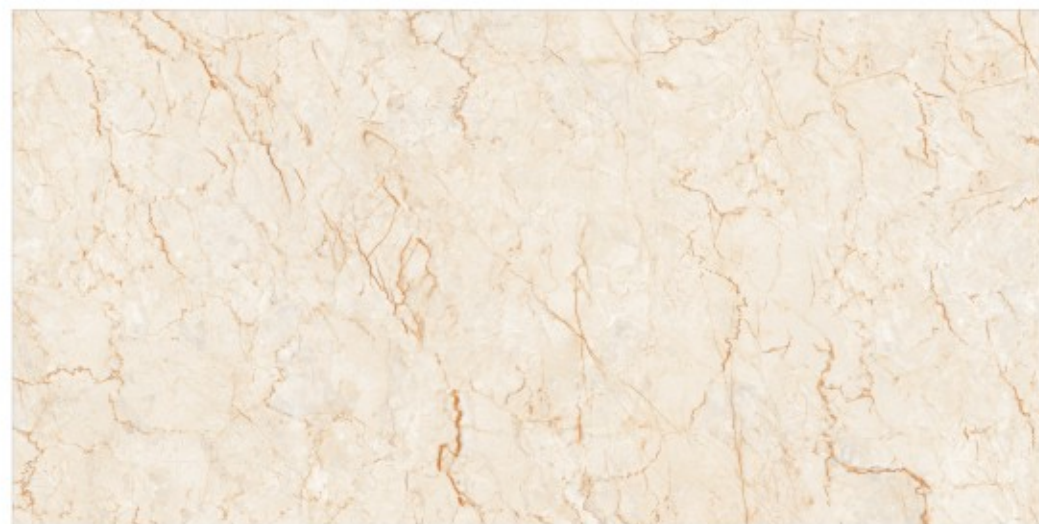
Beautiful

nano⁺
TECHNOLOGY

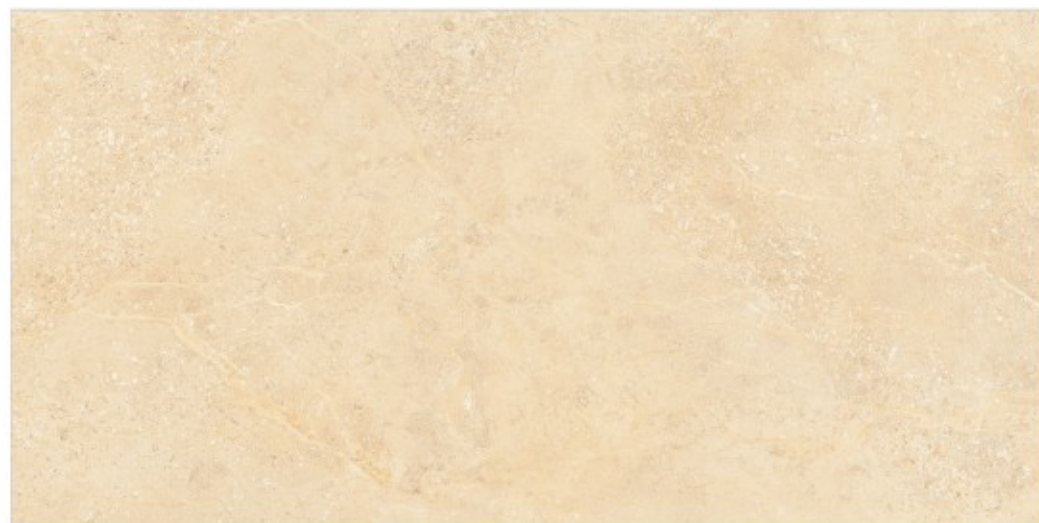
GVT | PGVT | HDVT
1200x600mm / 600x600mm
(Gloss / Matt / Rustic / Wooden)



BOTTOCHINO NATURAL



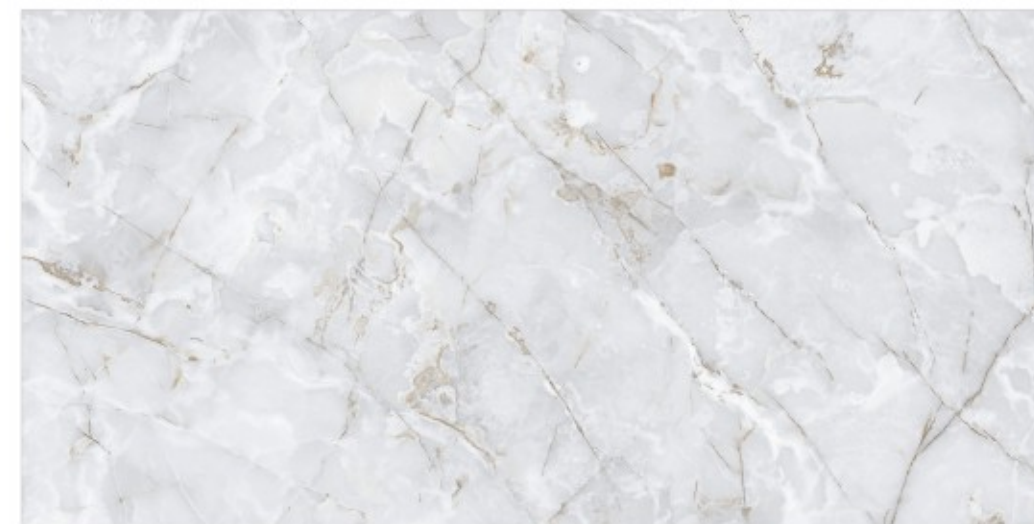
EMPRESS LIGHT



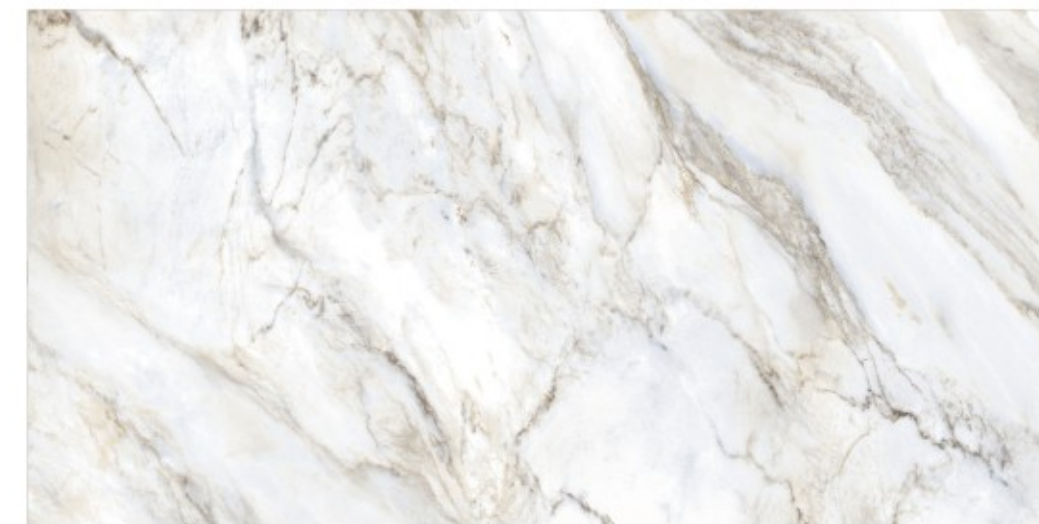
DIANO FOSSILE CREMA



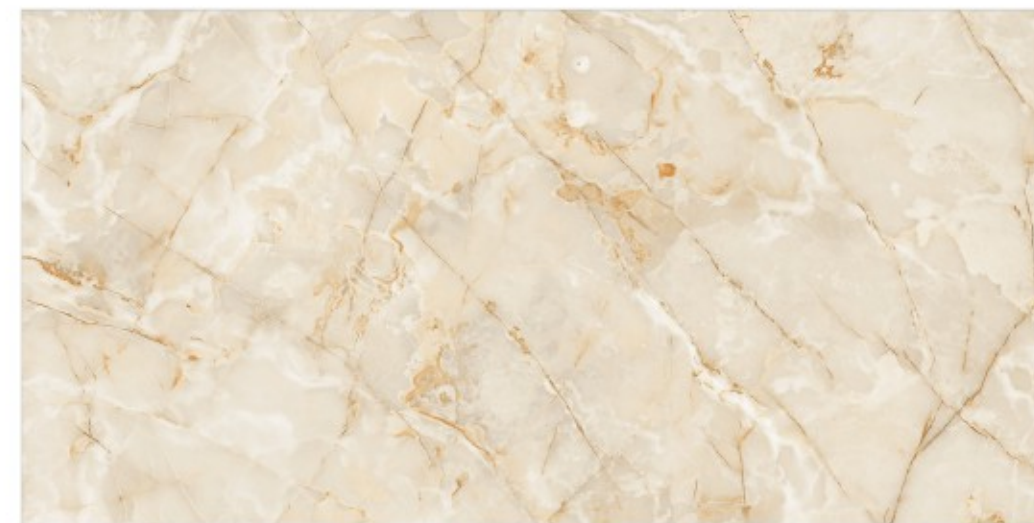
FLORITO



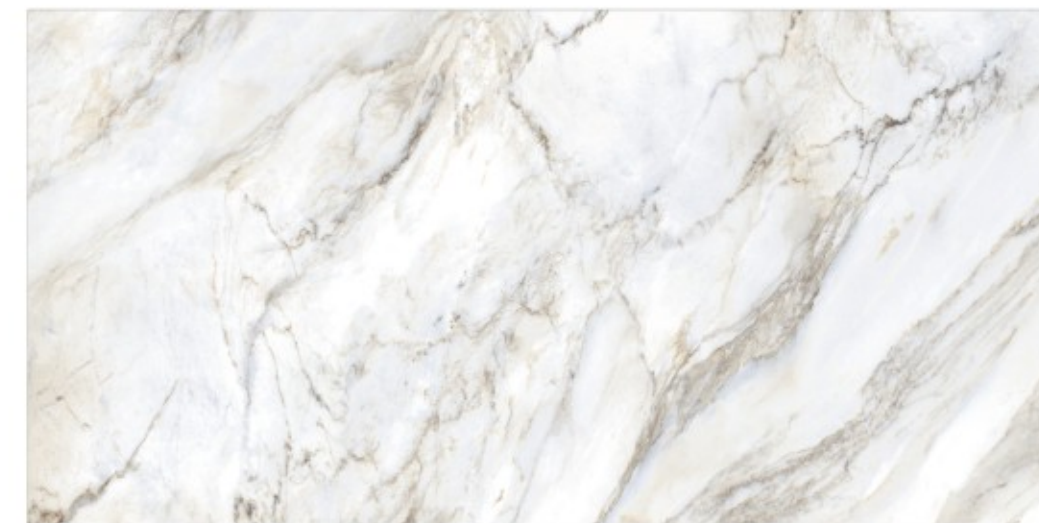
MORELLA SILVER



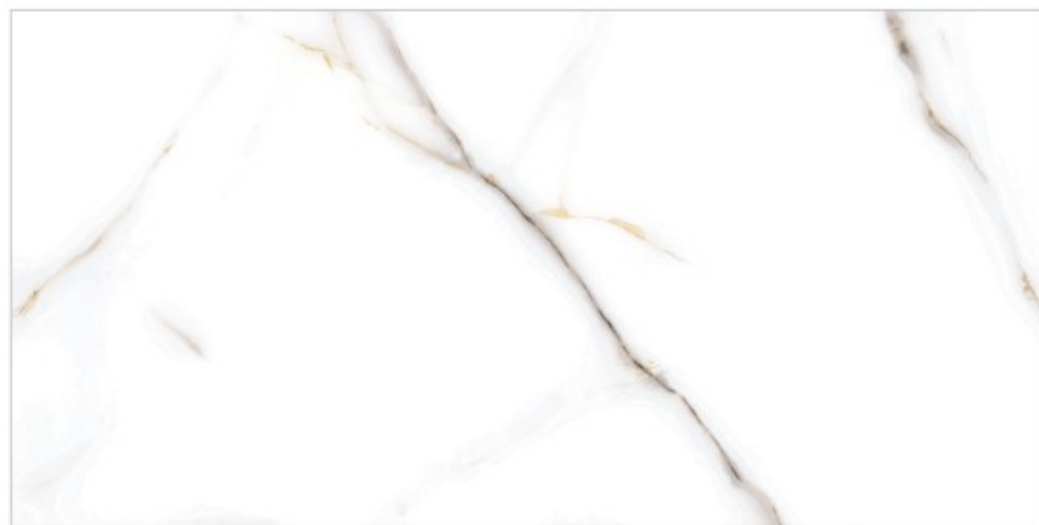
MARMI DI CARRARA A



MORELLA BEIGE



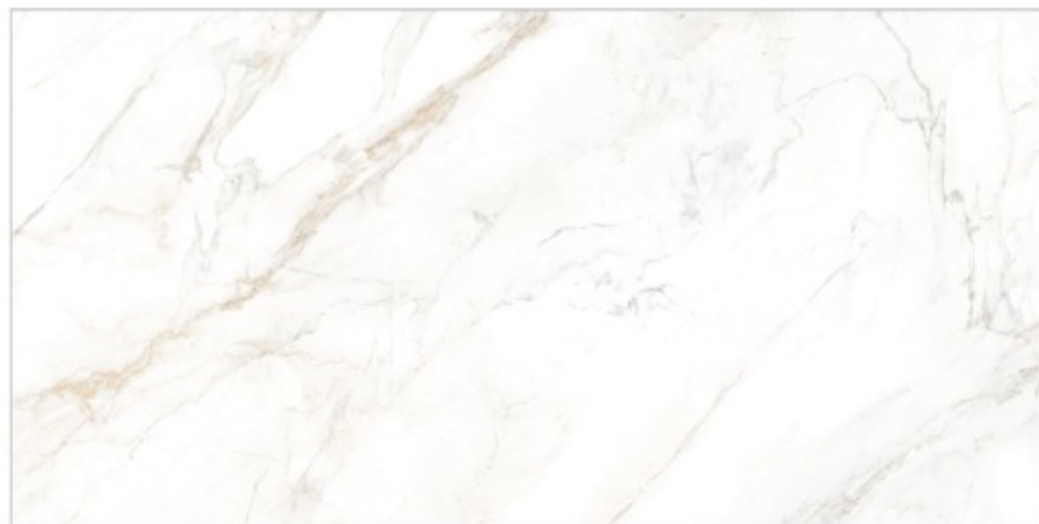
MARMI DI CARRARA B



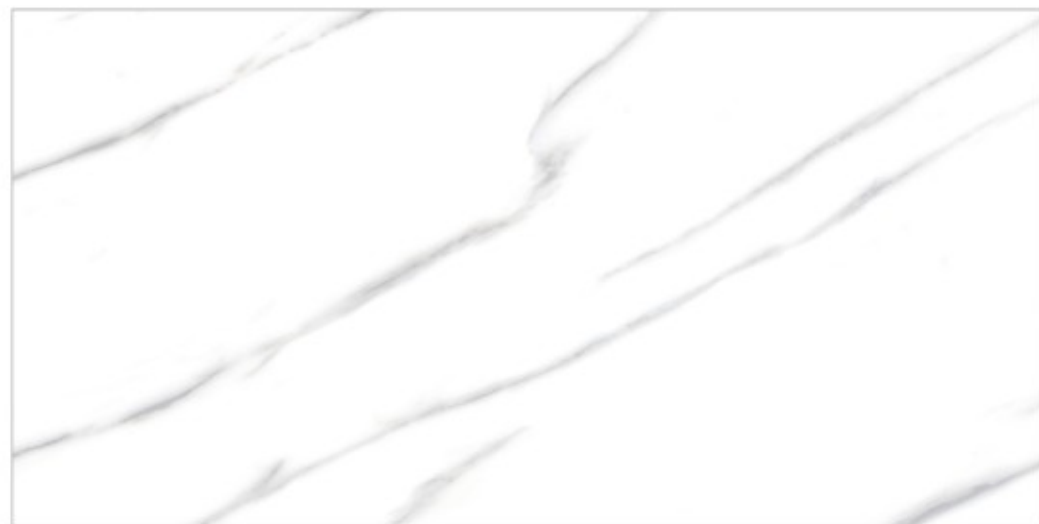
SATVARIO



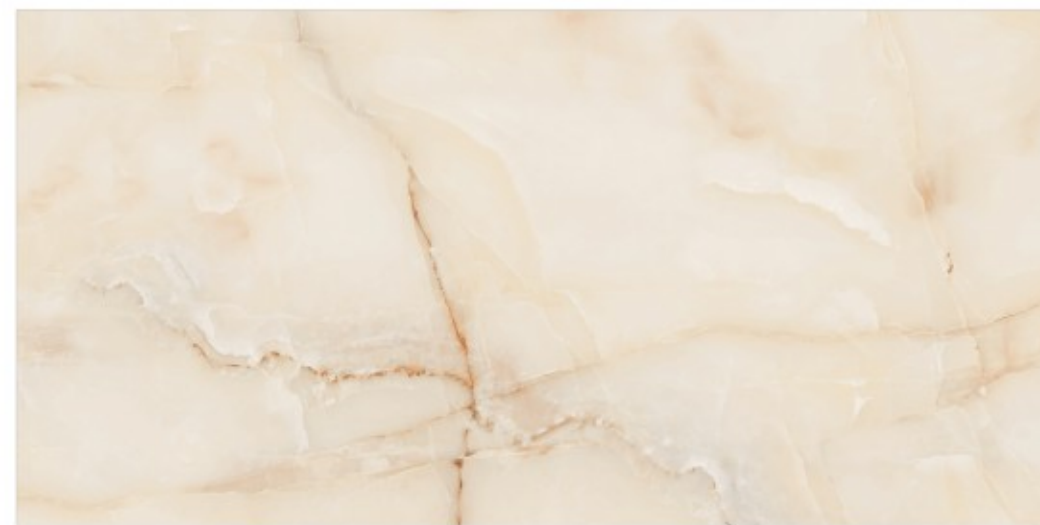
SATVARIO VENATINO



SATVARIO MARINA



ARISTONE WHITE



ONYX CREMA



PERLATO BEIGE



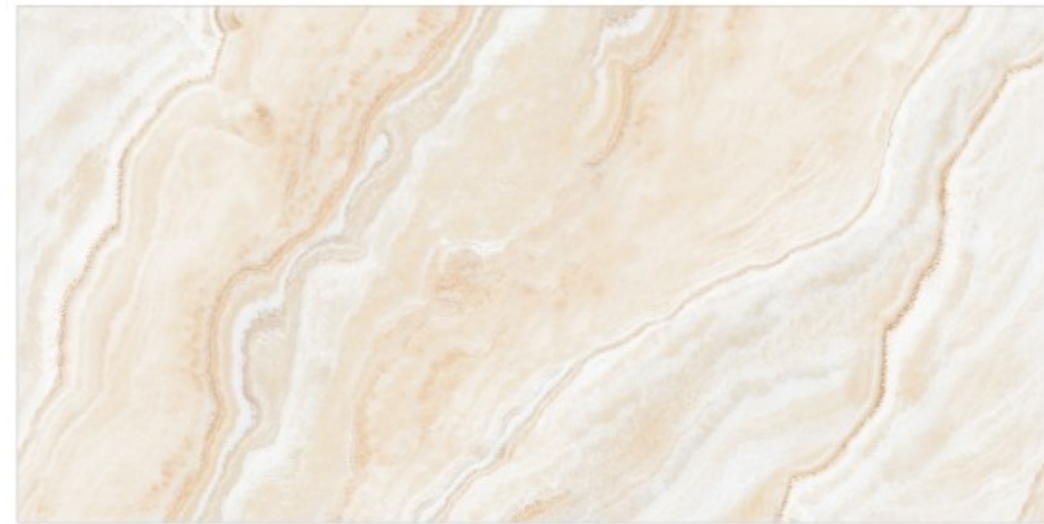
ONYX SKY



PERLATO SILVER



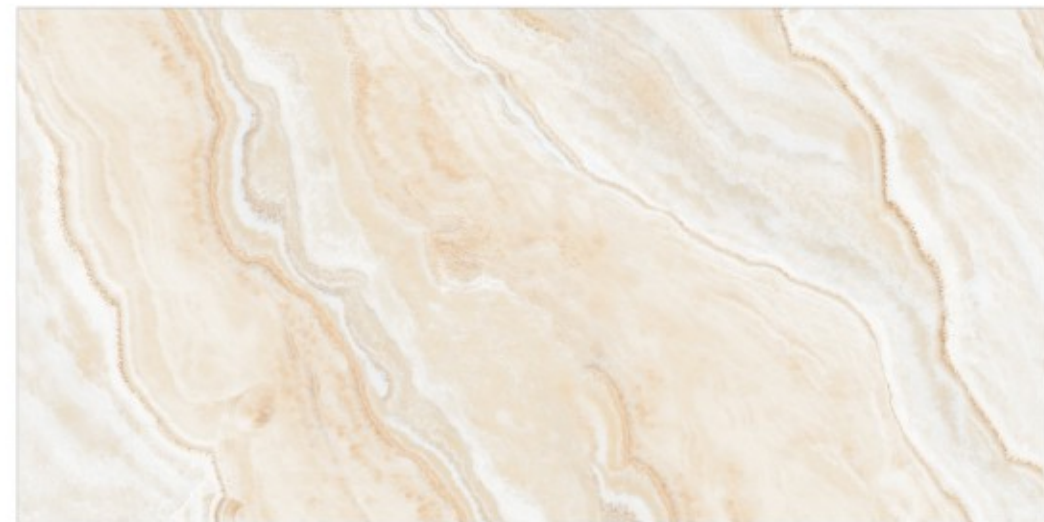
TIGER ONYX BEIGE



ONYX FANTASY A



TIGER ONYX GRIS

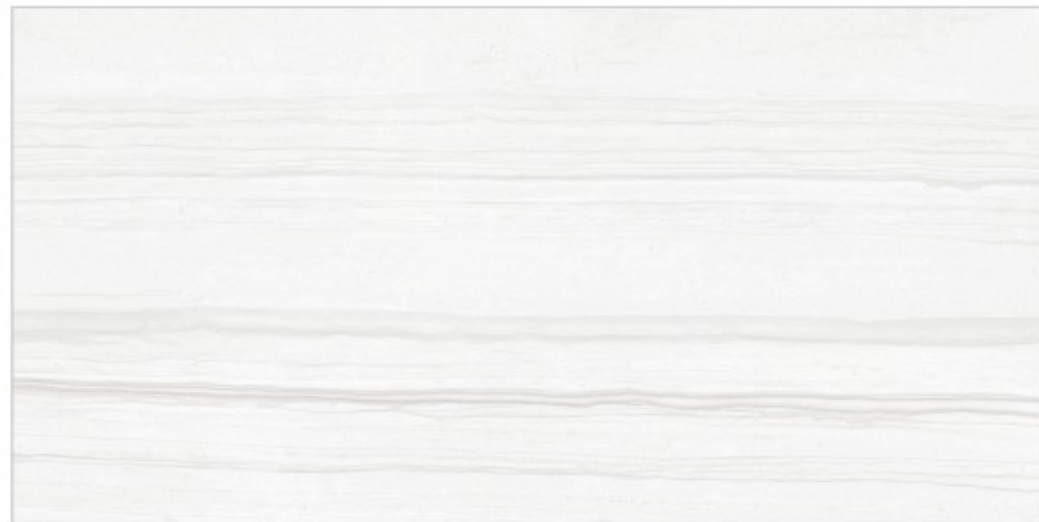


ONYX FANTASY B





TRAVERTINO BEIGE



TRAVERTINO BRILLO GREY



TRAVERTINO GOLD



TRAVERTINO SILVER



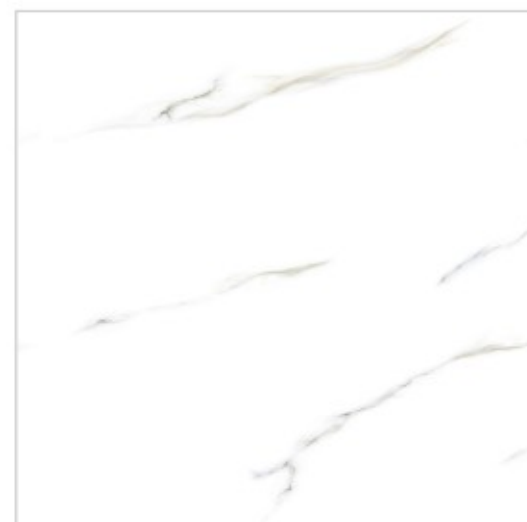
VELVET ONYX BEIGE



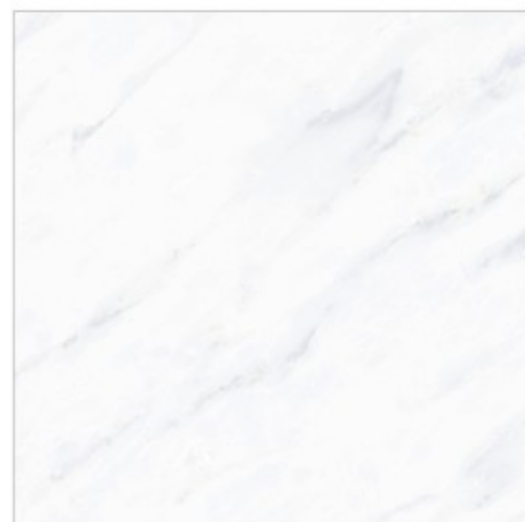
ROYAL DIANA BEIGE



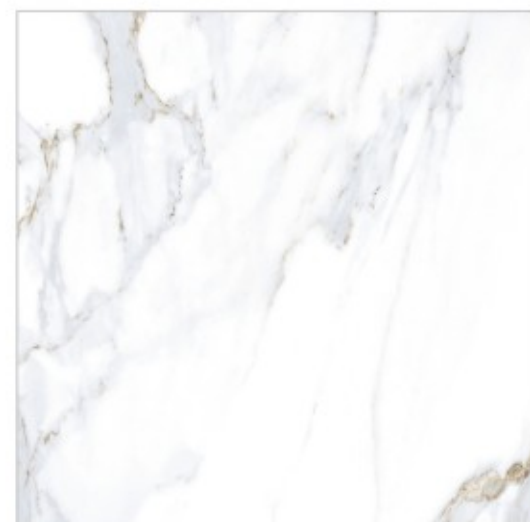
VELVET ONYX GRIS



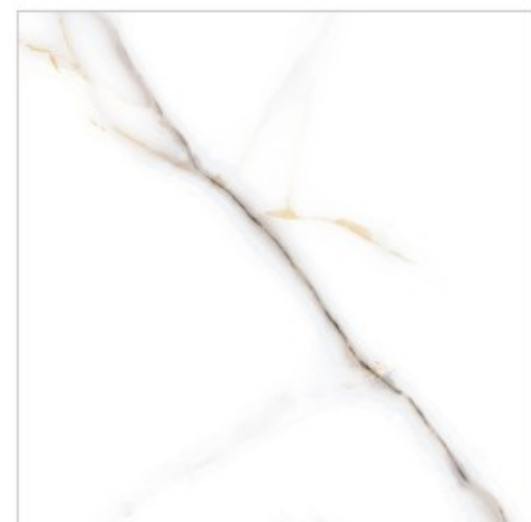
1001



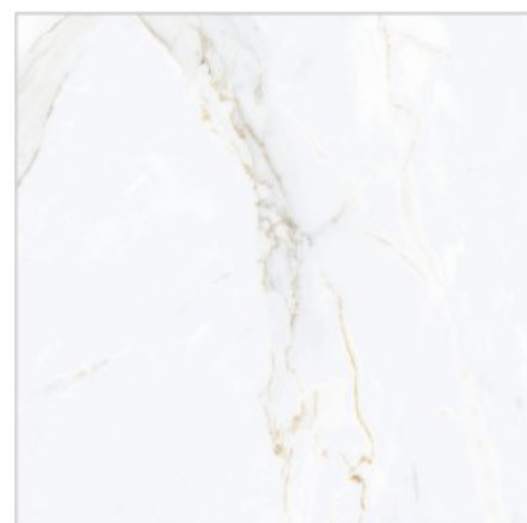
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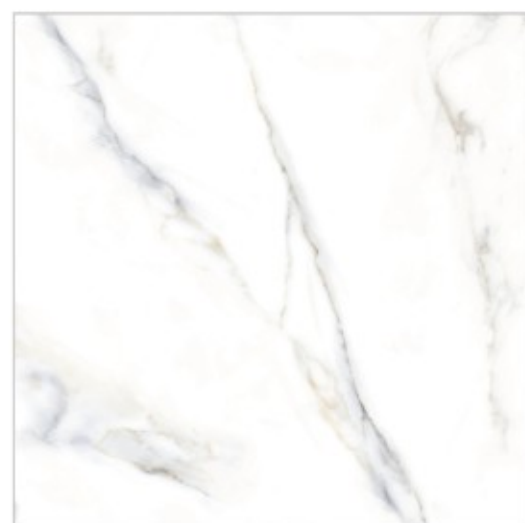
1003



1004



1005



1006



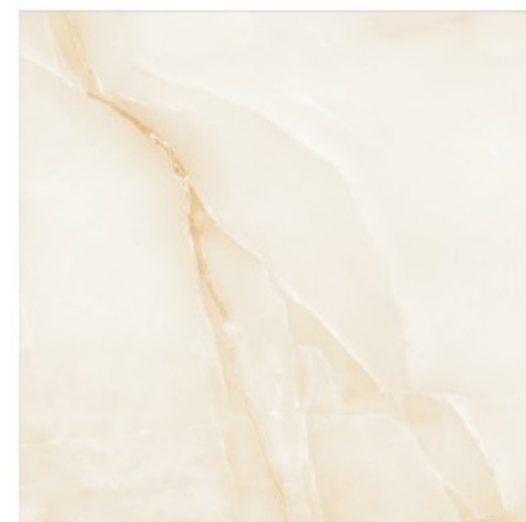
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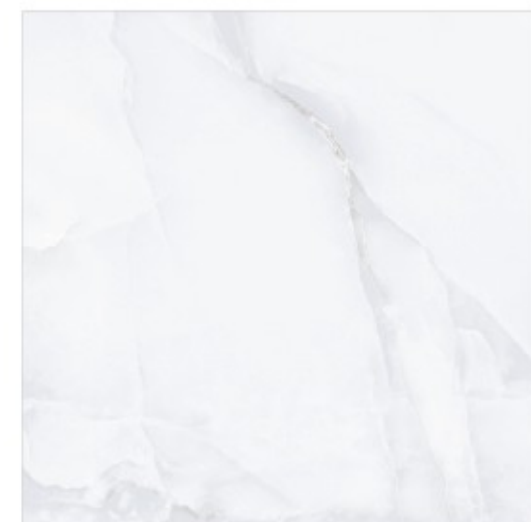
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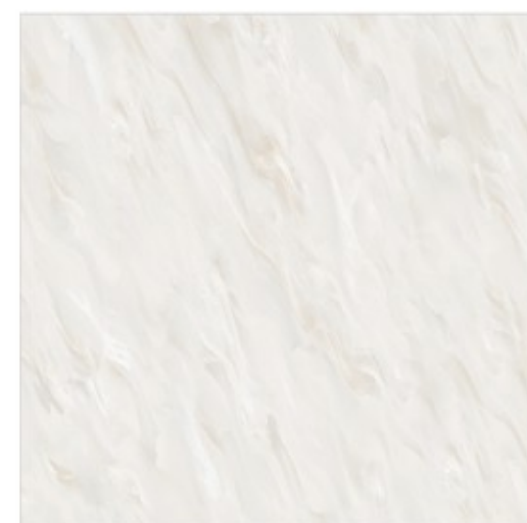
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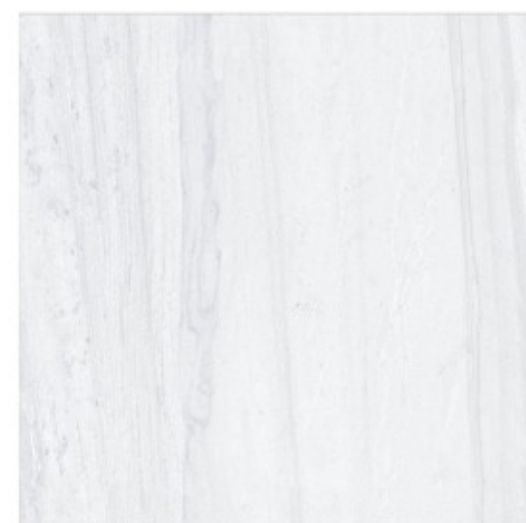
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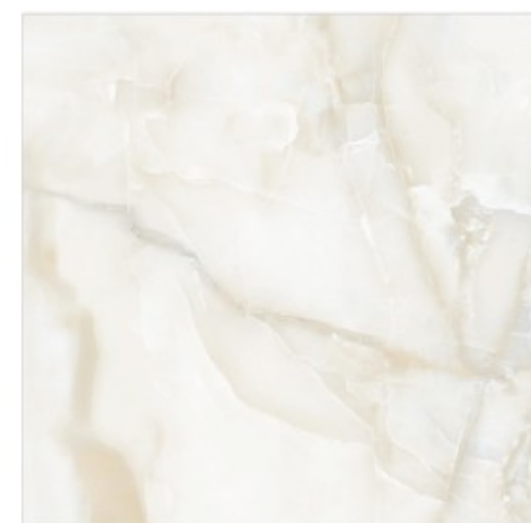
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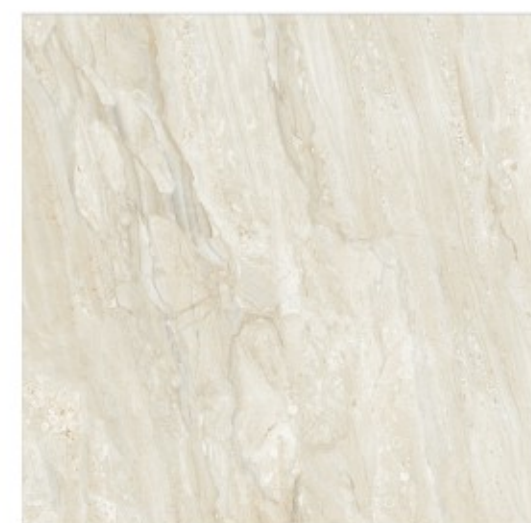
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1015



1016



1017



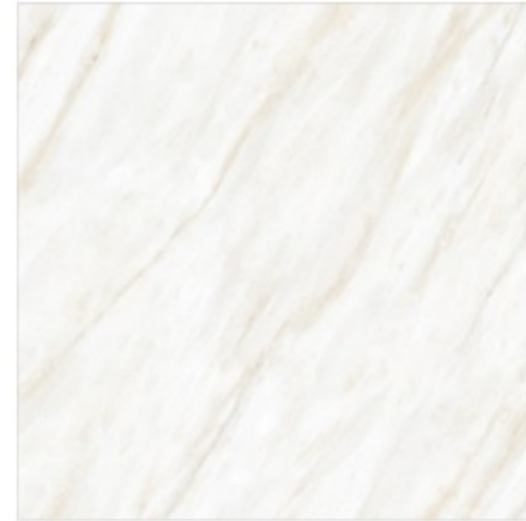
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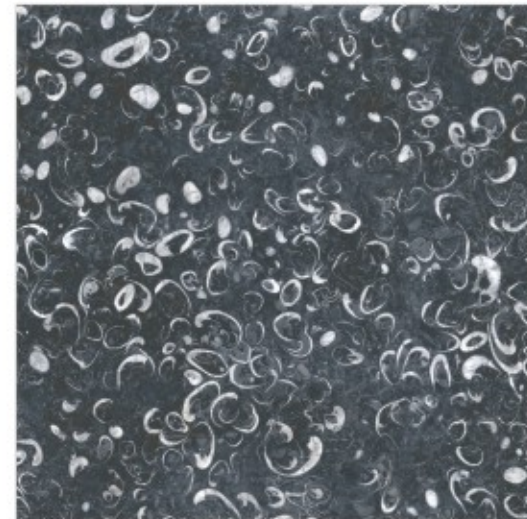
1019 L



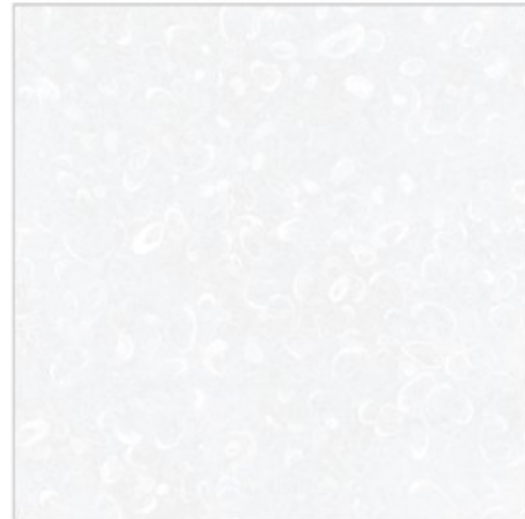
1019 D



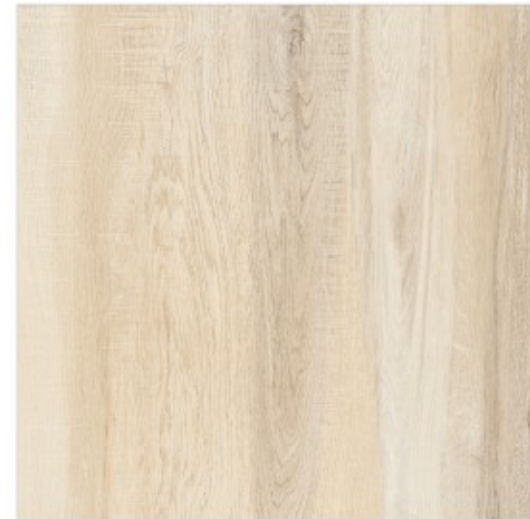
1020



1021 D



1021 L



1022



1024





1025



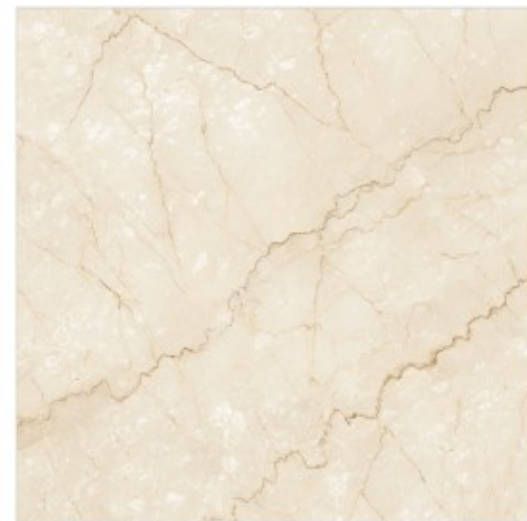
1026 D



1026 L



1027



1028



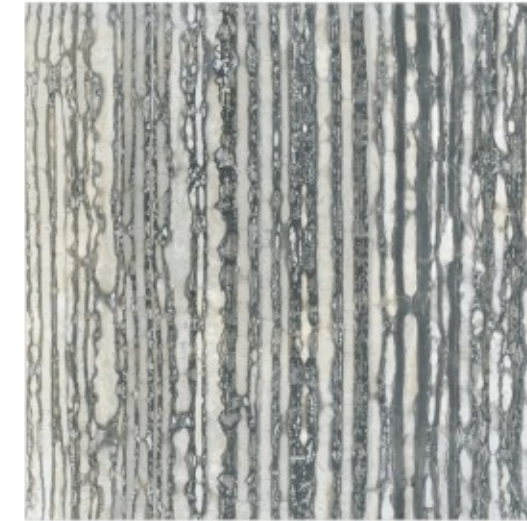
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1030 D



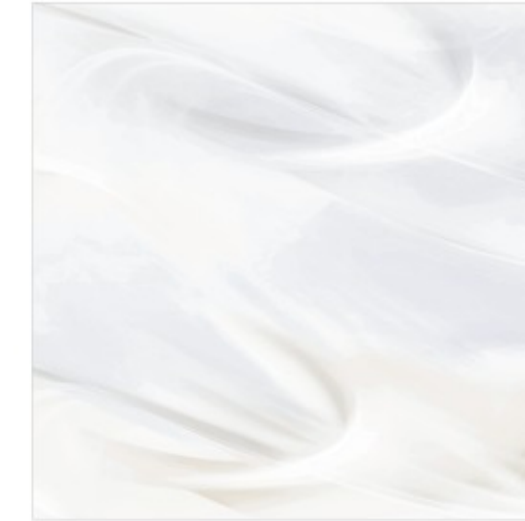
1030 L



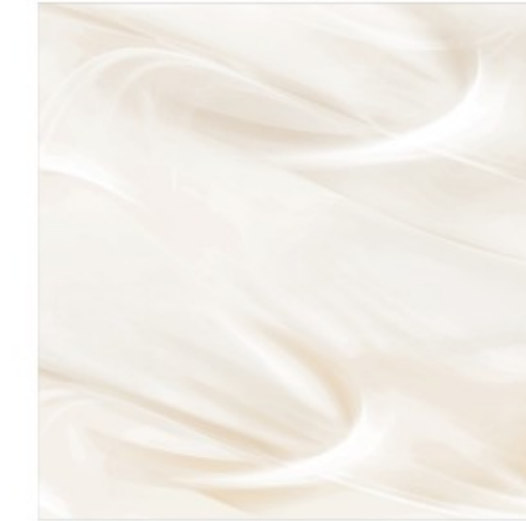
1031 D



1031 L



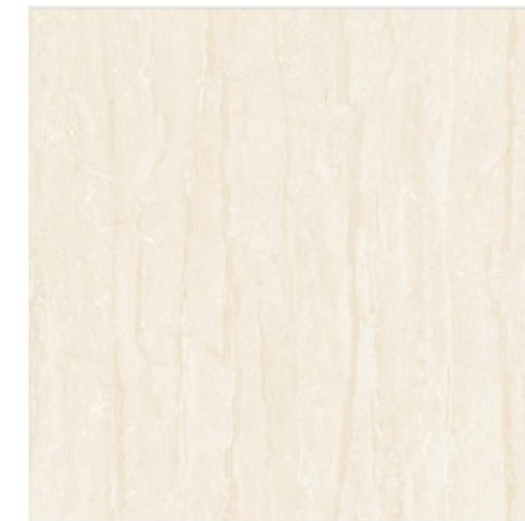
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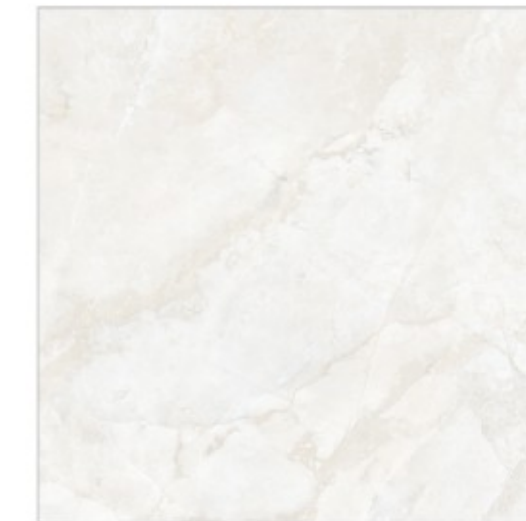
1034 D



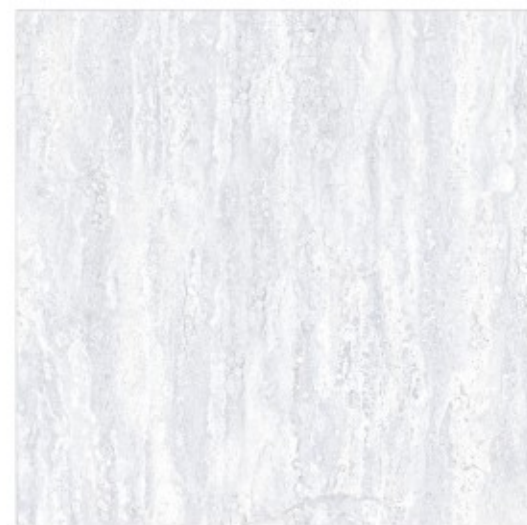
1034 L



1035 D



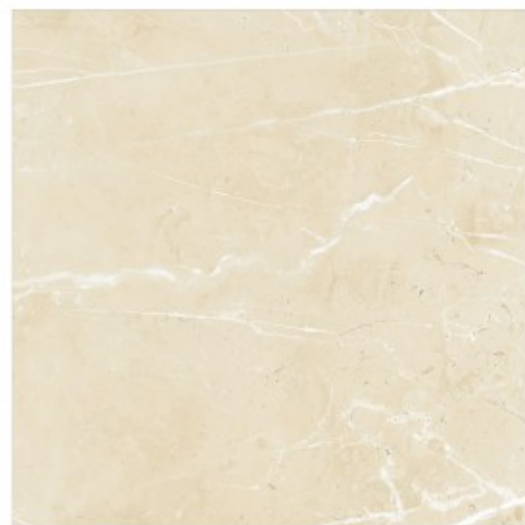
1035 L



1036



1037



1038



1039



1040 D



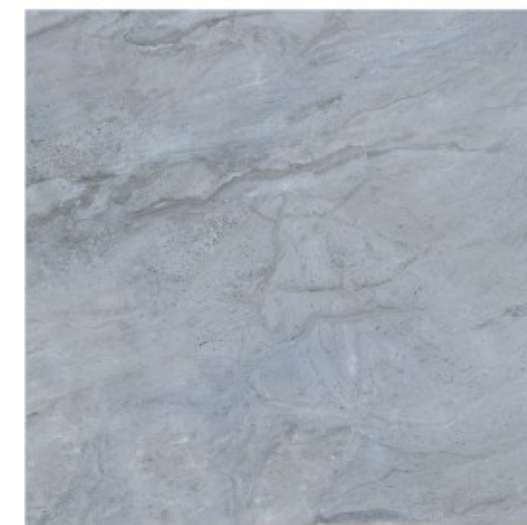
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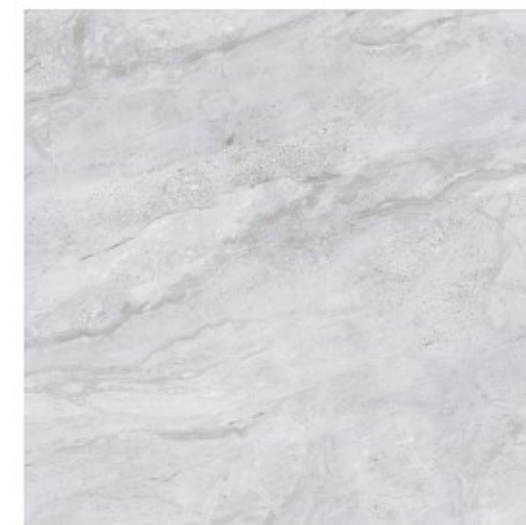
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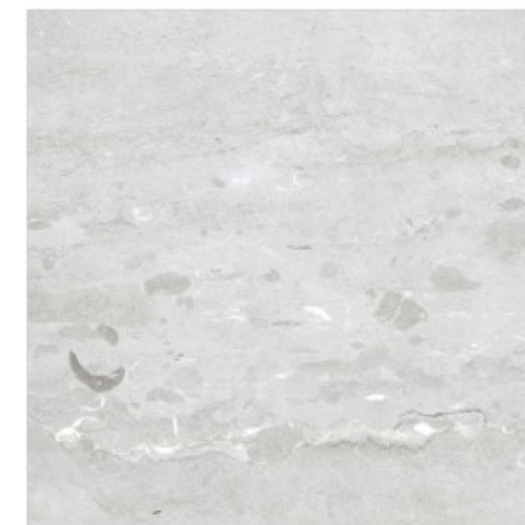
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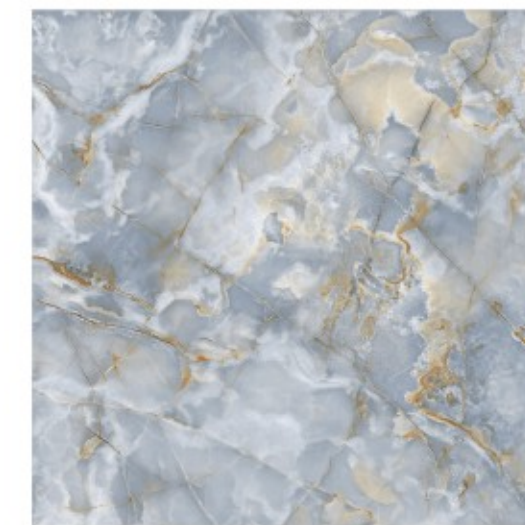
1043 D



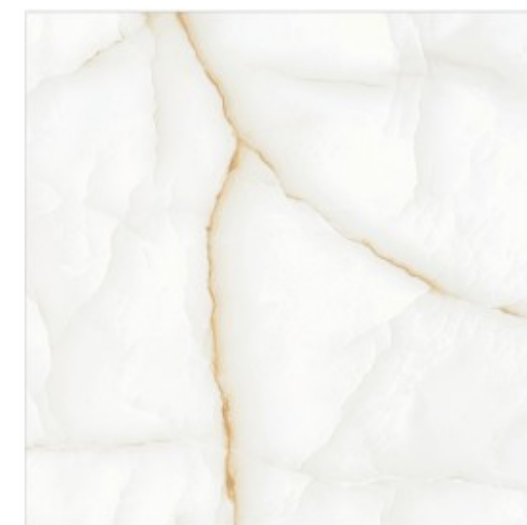
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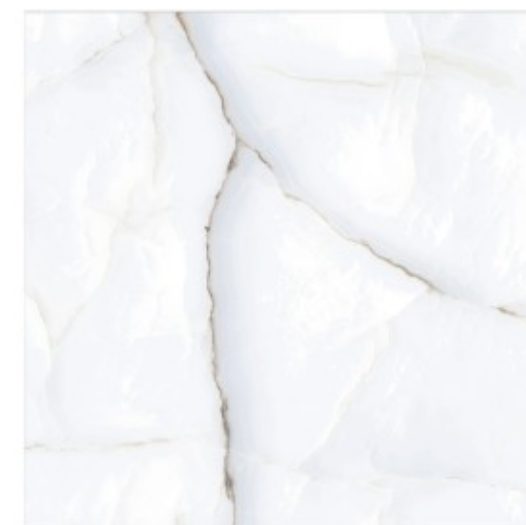
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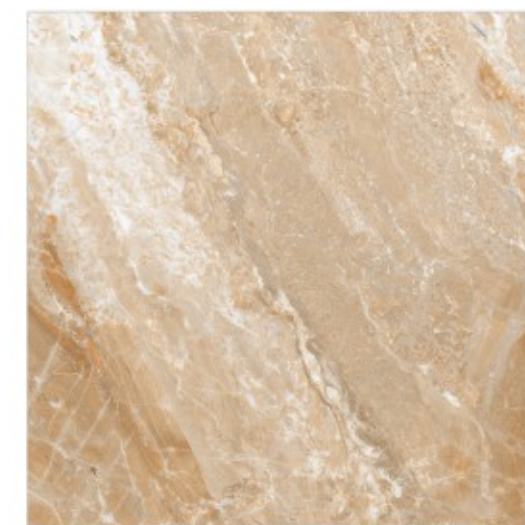
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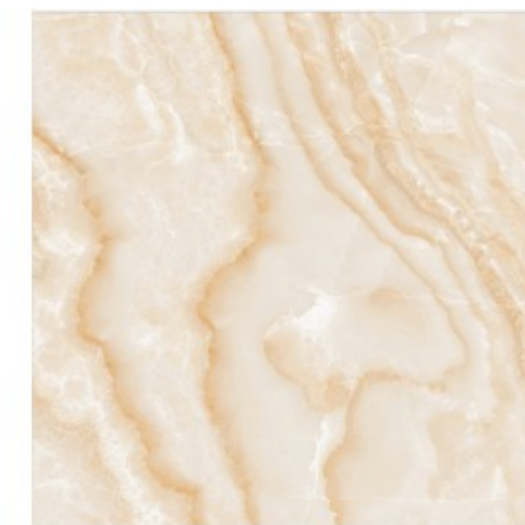
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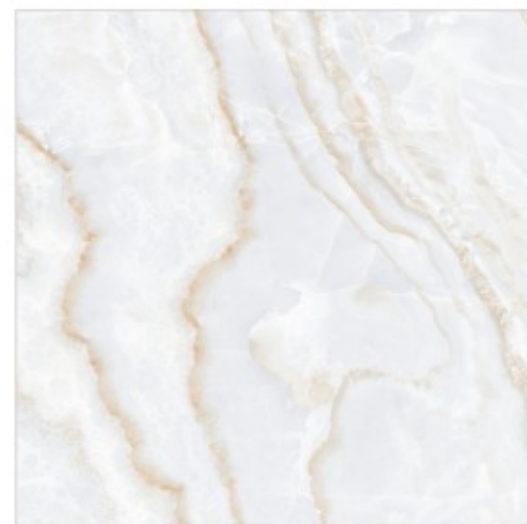
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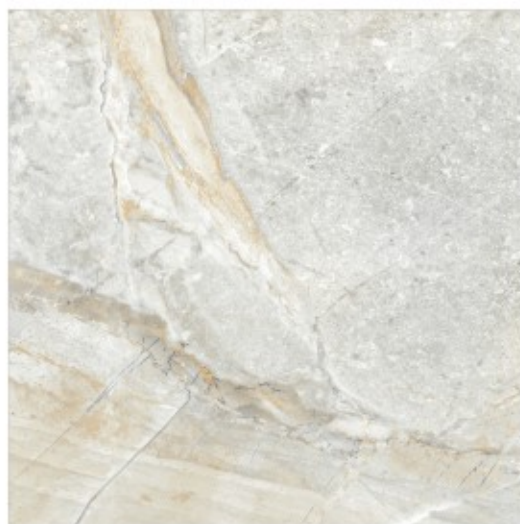
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1058



1059 D



1059 L



1060 D



1060 L



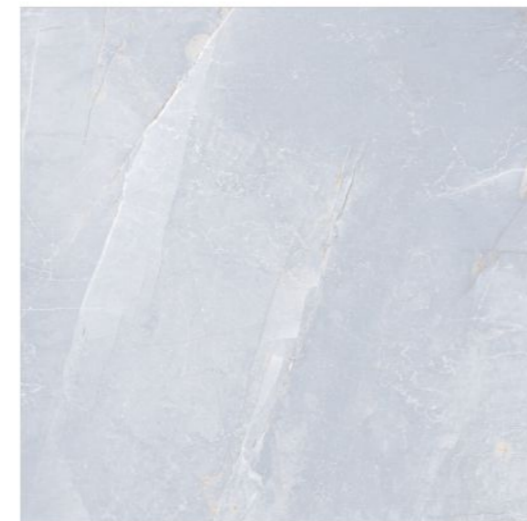
1061 D



1061 L



1062 D



1062 L



1063 D



1063 L



1064



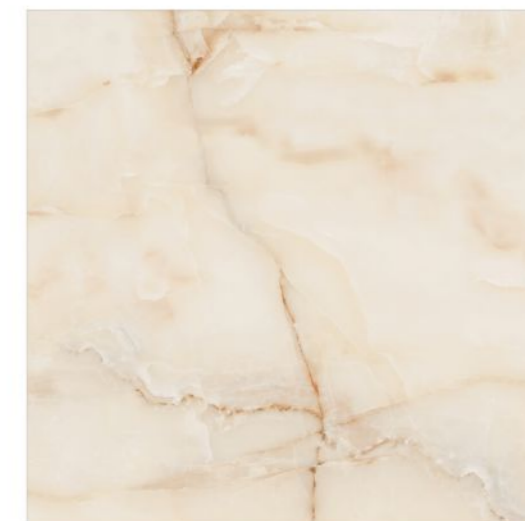
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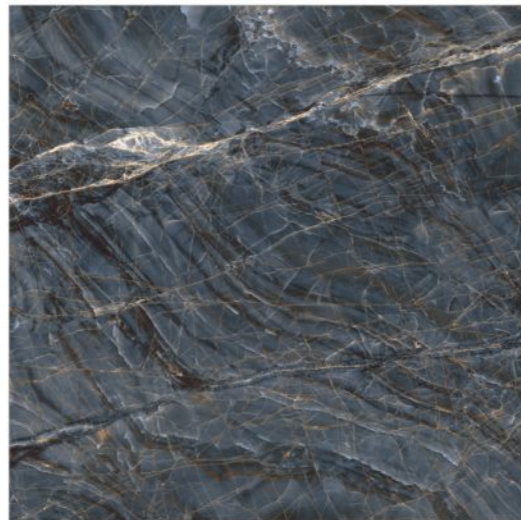
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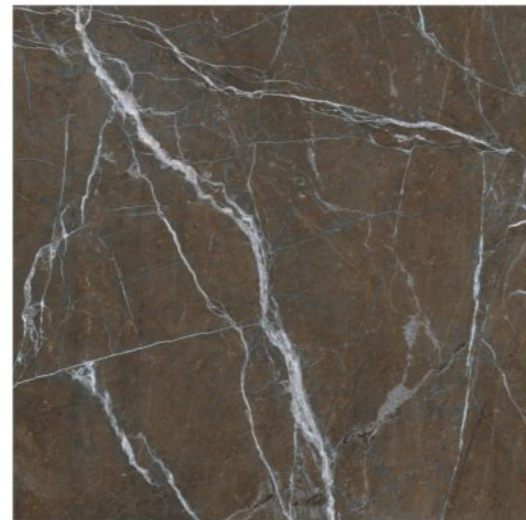
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1070



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1072



1073 D



1073 L



1074



1075



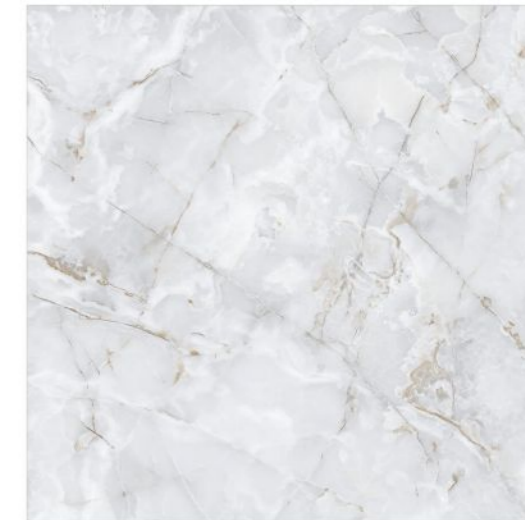
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1077 D



1078



1079



1080



1081



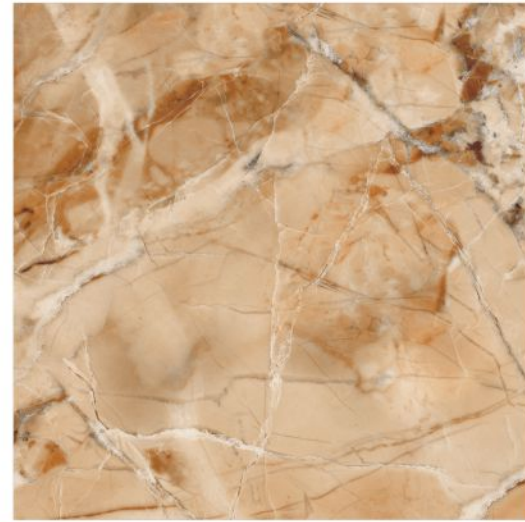
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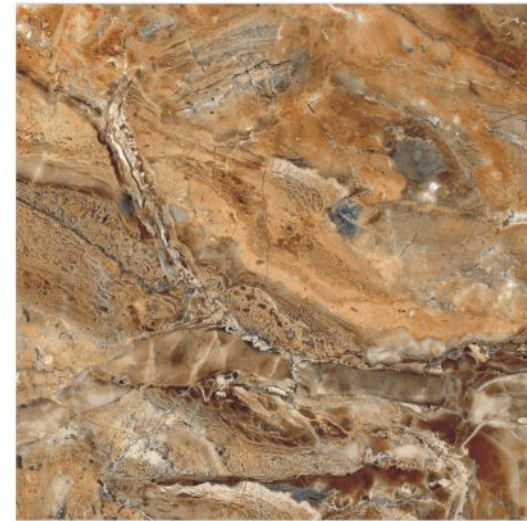
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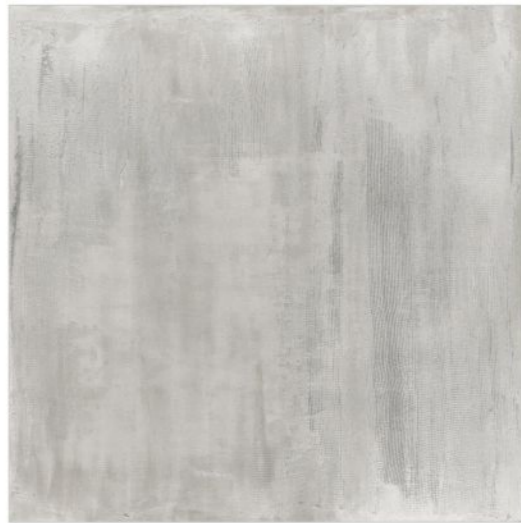


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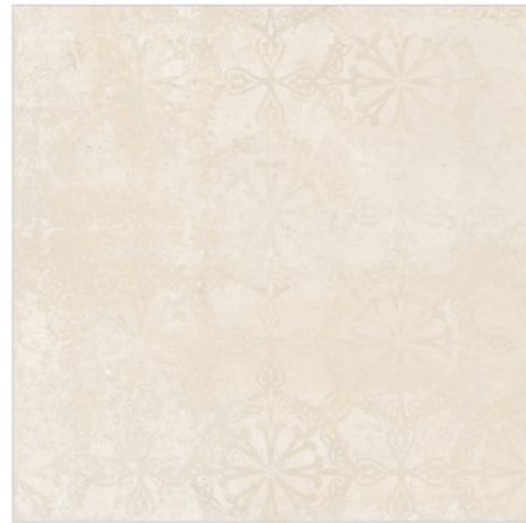




101



102



103 L



103 D



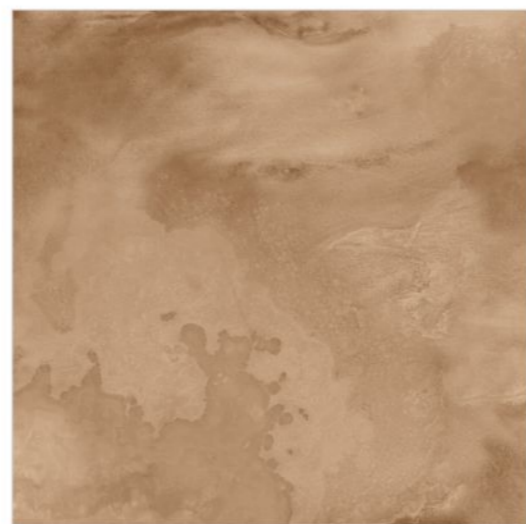
104 L



104 D



105 L



105 D



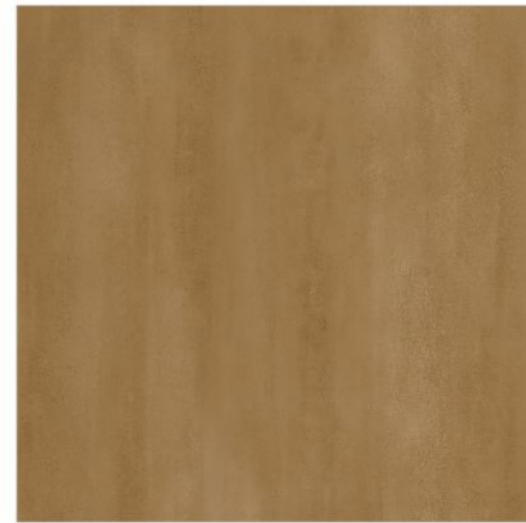
106 L



106 D



107 L



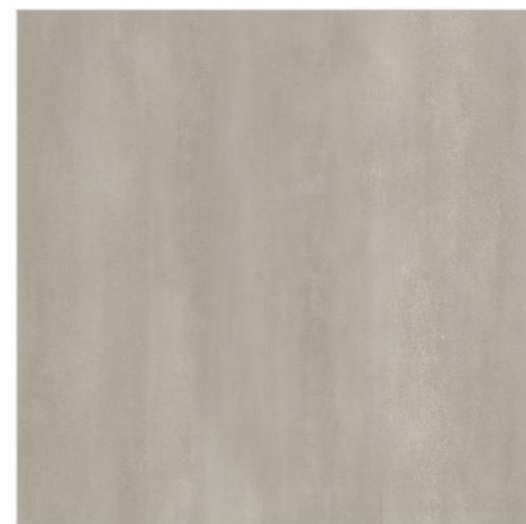
107 D



108 L



108 D



109 L



109 D



ASTORIA CREMA



ASTORIA CREMA DECOR



ASTORIA BROWN





ASTORIA GREY



ASTORIA GREY DECOR



ASTORIA GRAFITO



HARD ROCK CREMA



HARD ROCK GREY



HARD ROCK BROWN



HARD ROCK GRAFITO



CORSO BEIGE



CORSO GREY



CORSO BROWN



CORSO GRAFITO



OLYMPIA CREMA



SFONDO CREMA



OLYMPIA MOKA



SFONDO BROWN



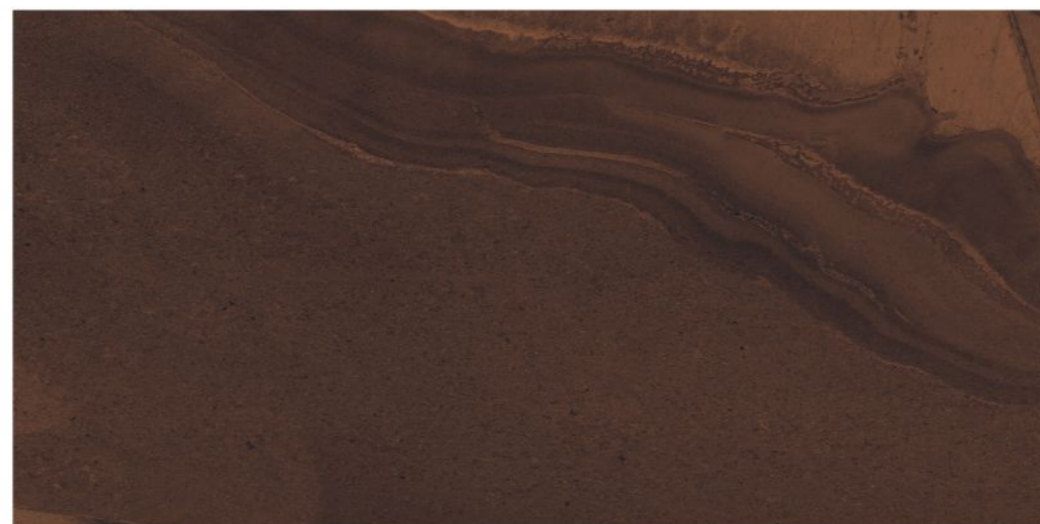
SFONDO GREY



SUNDECK BROWN



SFONDO GRAFITO



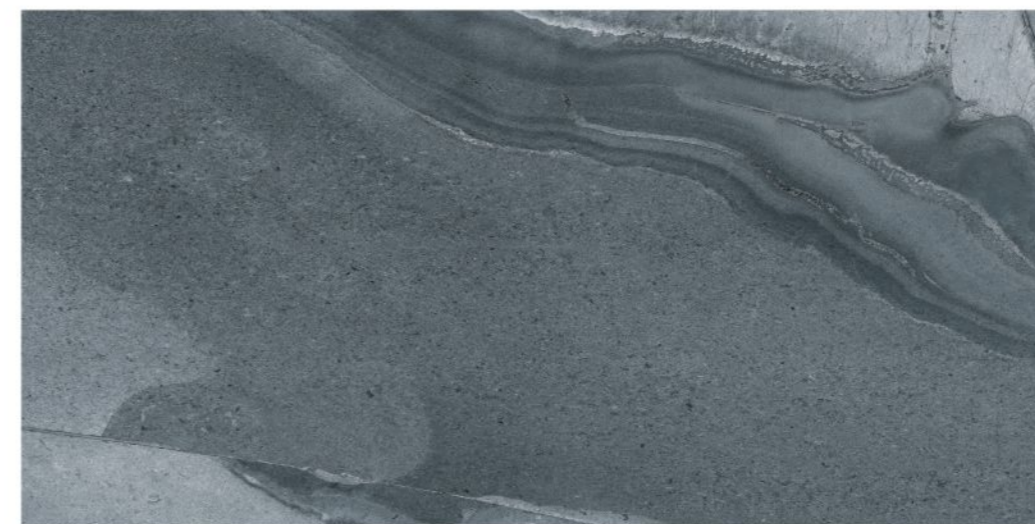
SUNDECK CHOCO



SUNDECK SKY



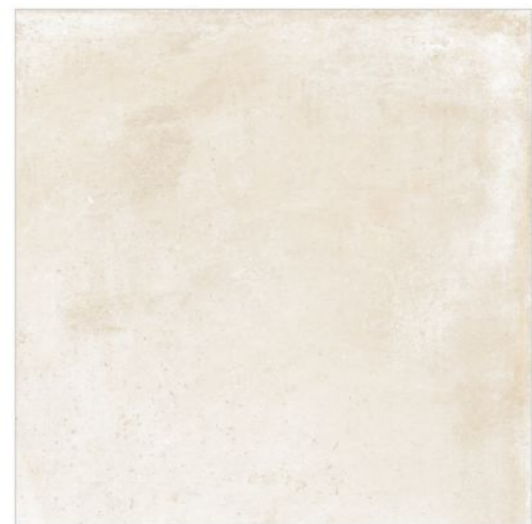
SUNDECK LIGHT



SUNDECK NERO



SUNDECK GREEN



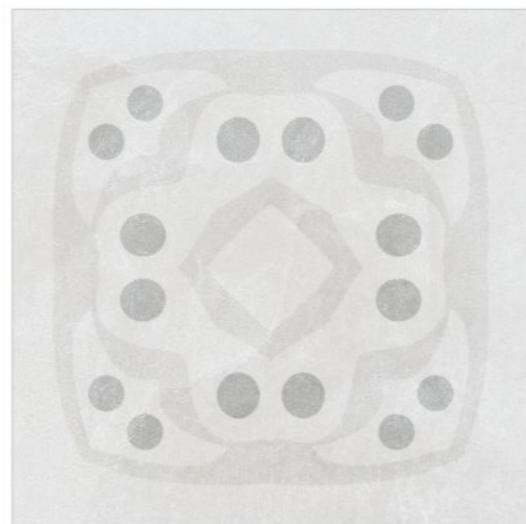
2001 L



2001 D



2002 L



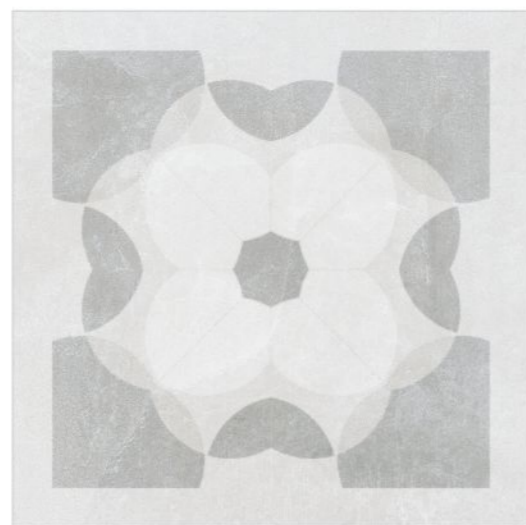
2002 HL-1



2002 HL-2



2002 HL-3



2002 HL-4



2002 D



2003 L



2003 D



2004



2005



2006 L



2006 D



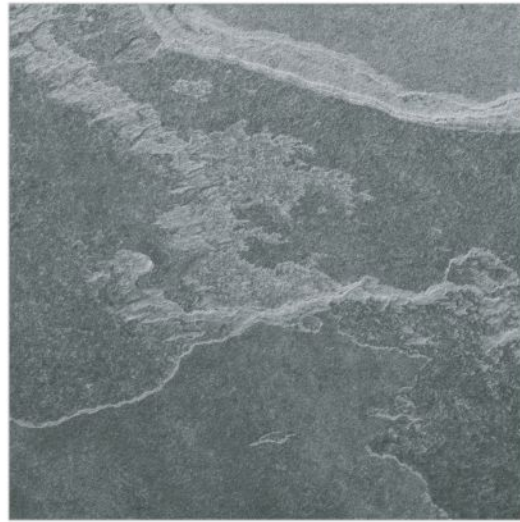
2007 L



2007 D



2008 L



2008 D



2009 L



2009 D



2010 L



2010 D



2011 L

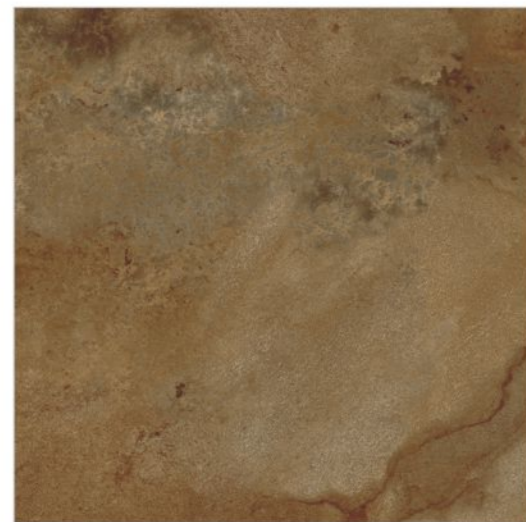


2011 D





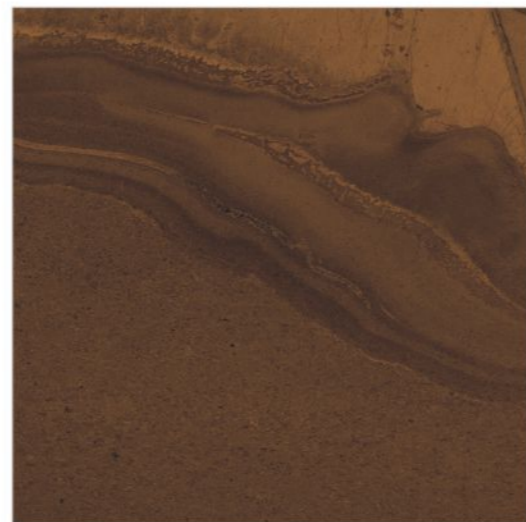
2012



2013



2014



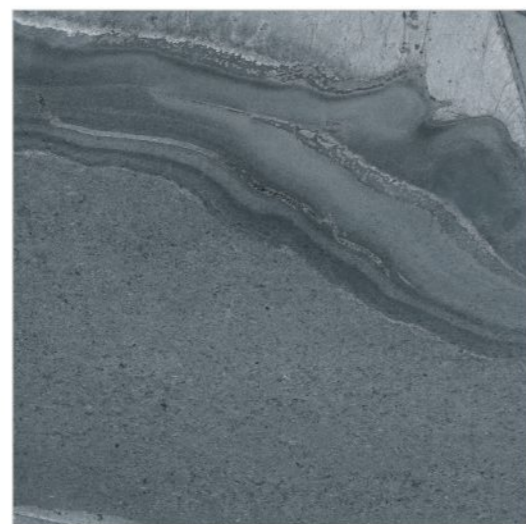
2015



2016 D



2017 L



2017 D



2018



2019



2020



2021





BONITA CREMA



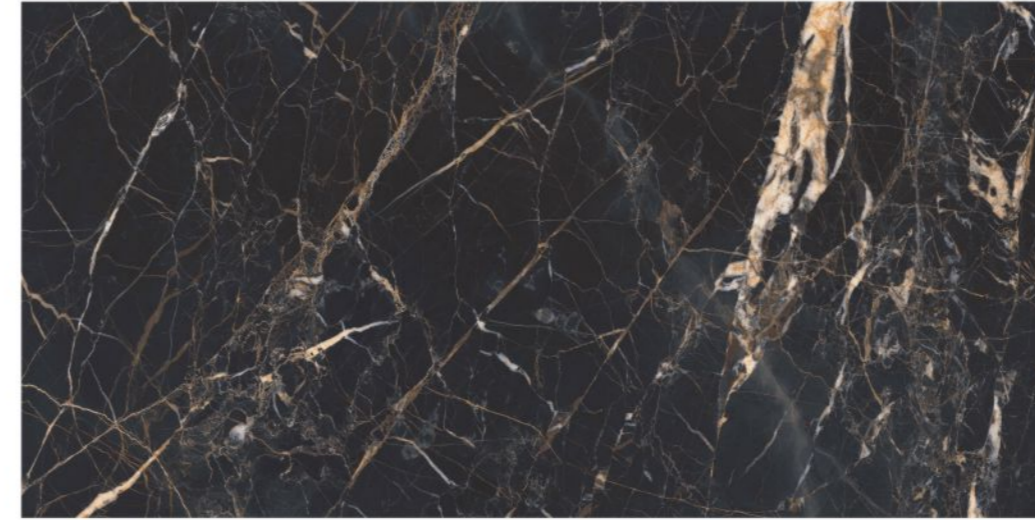
BONITA LIGHT



BONITA CHOCO



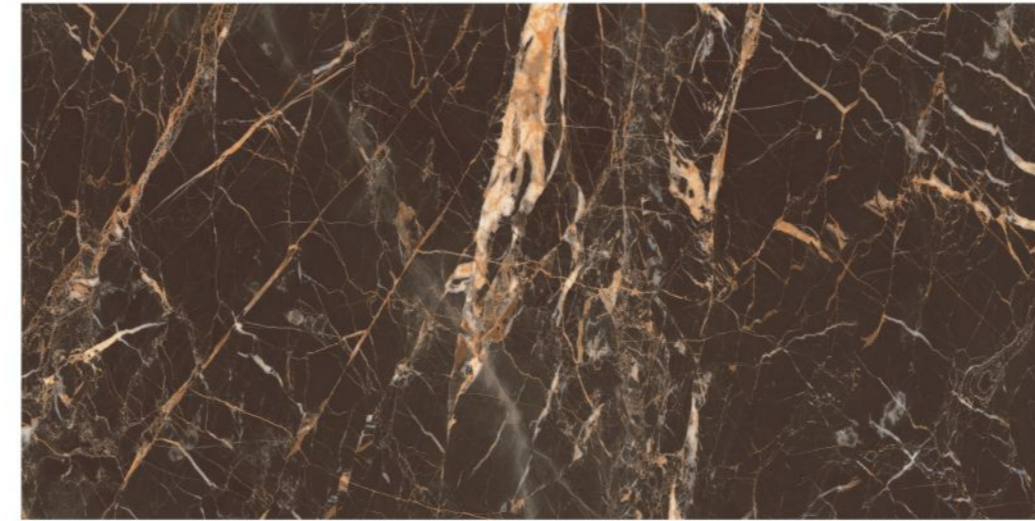
BONITA MOKA



HEXAGON BLACK



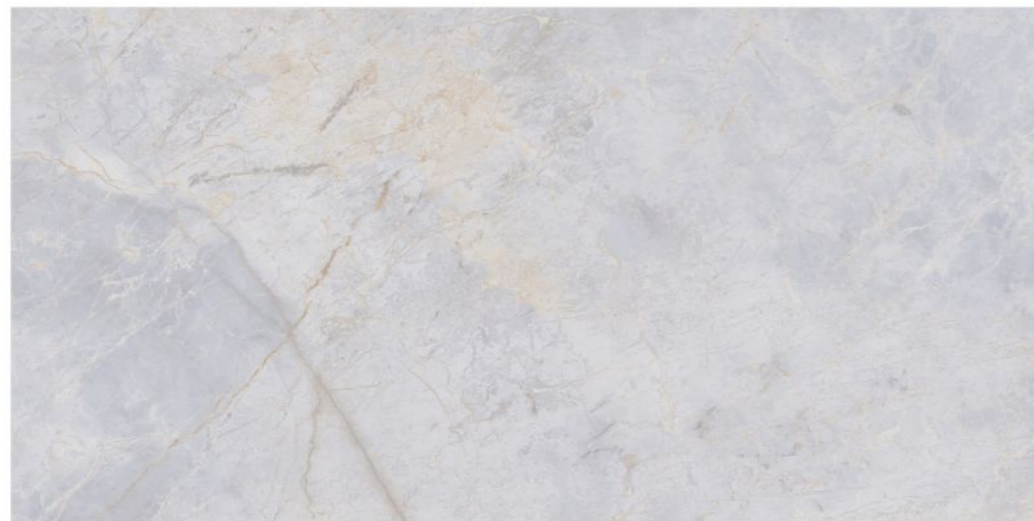
IMAGINE BEIGE



HEXAGON CHOCO



IMAGINE CHOCO



IMAGINE SILVER



EMPRESS LIGHT



IMAGINE BLUE



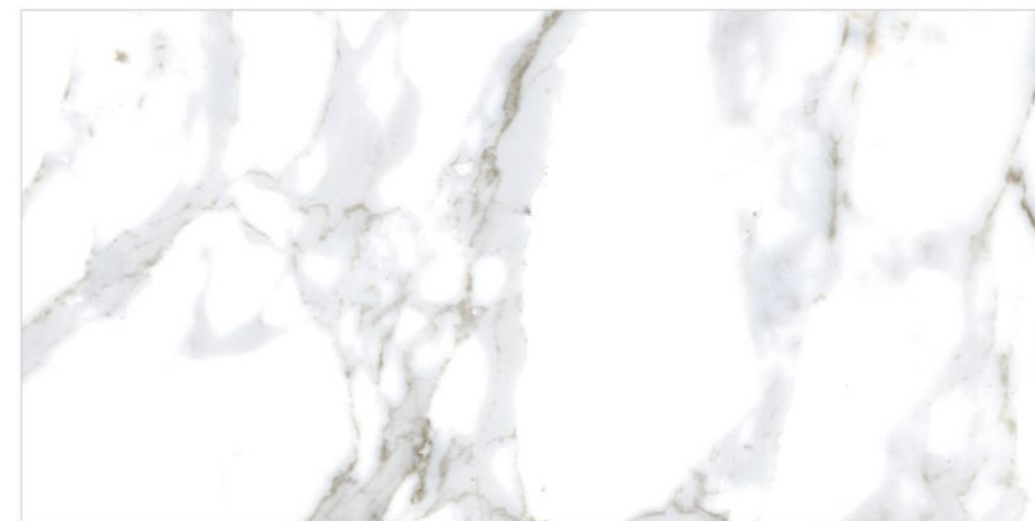
IMAGINE GREEN



LIMOSIN BLACK



SNOW GREY



PEARL WHITE



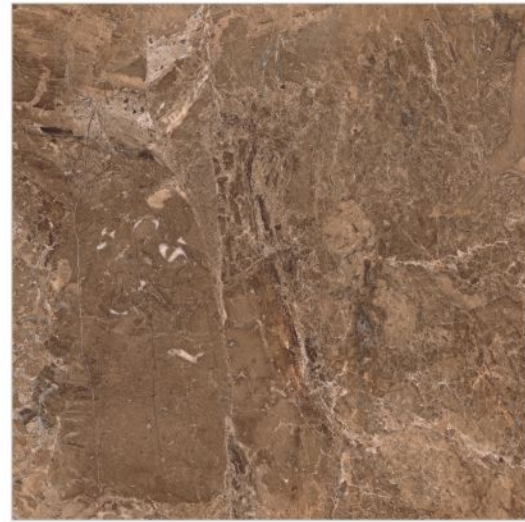
301 L



301 D



302 L



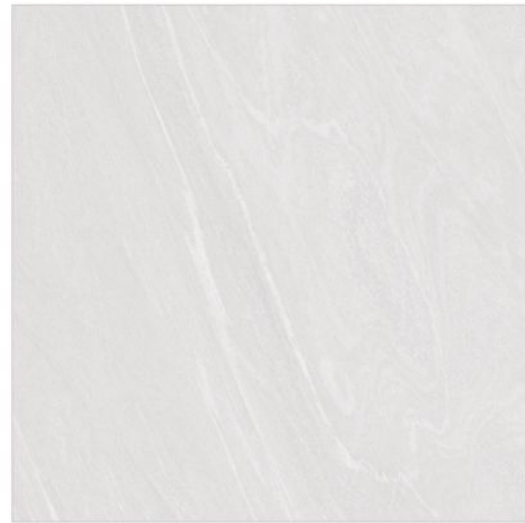
302 D



303 L



303 D



304 L

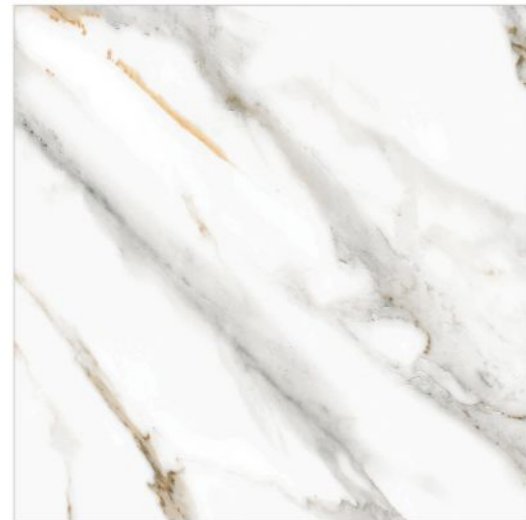


304 D

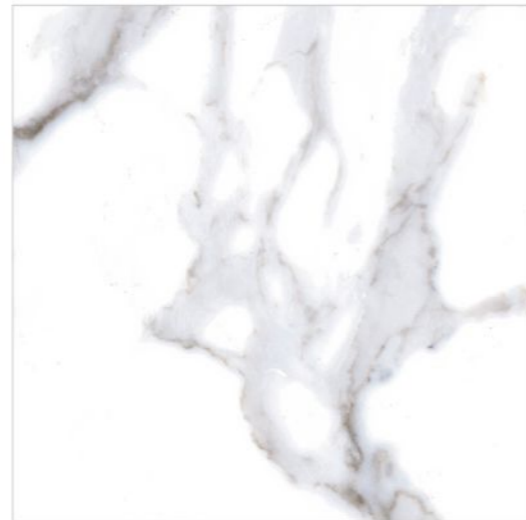




305



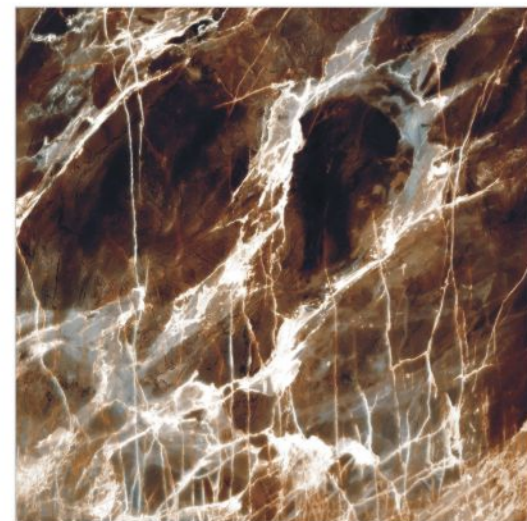
306



307



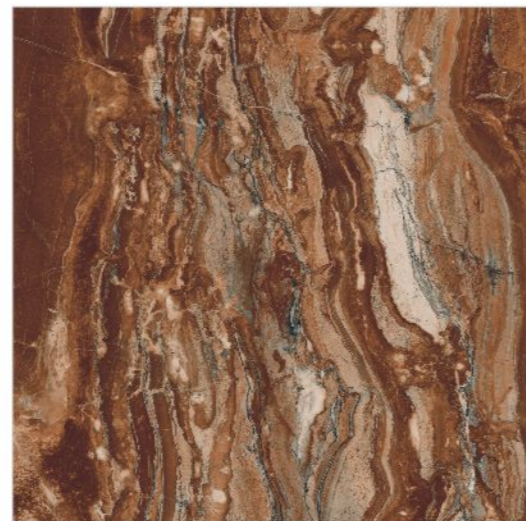
308



309 D



310



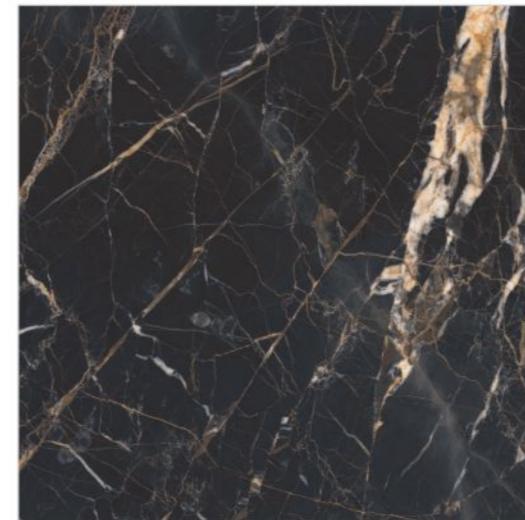
311



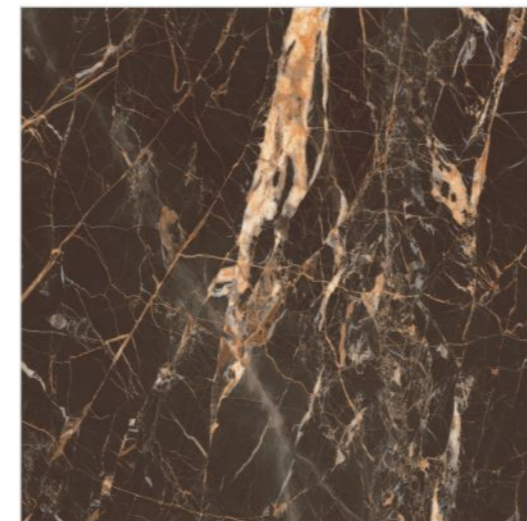
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DESERT WOOD CREMA



DESERT WOOD OAK



DESERT WOOD MOKA



DESERT WOOD WENGE



DRIFT WOOD BEIGE



DRIFT WOOD CREMA



DRIFT WOOD BROWN



DRIFT WOOD OAK



FOREST WOOD BIANCO



FOREST WOOD CREMA



FOREST WOOD MOKA



LAGOS WOOD CREMA



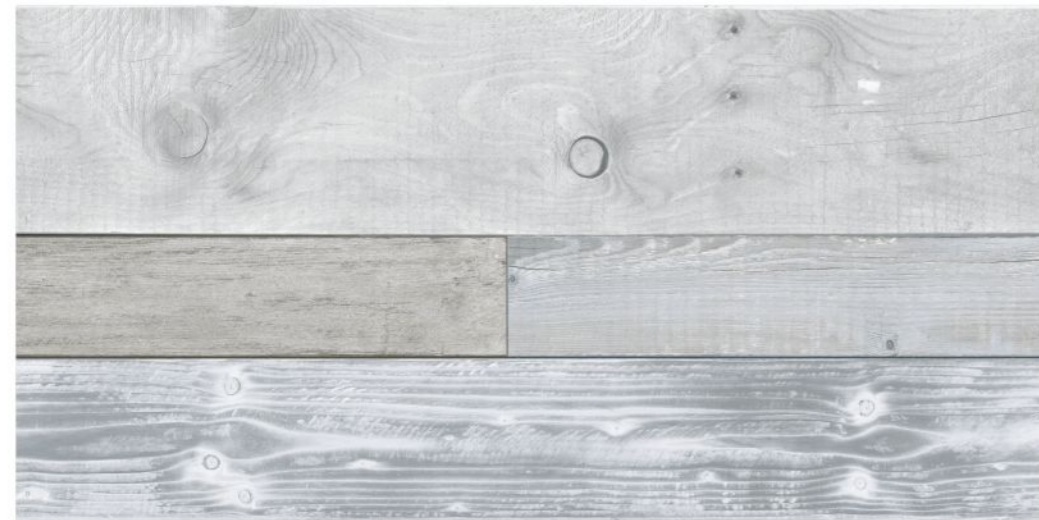
LAGOS WOOD BEIGE



LAGOS WOOD BROWN



LAGOS WOOD CHOCO



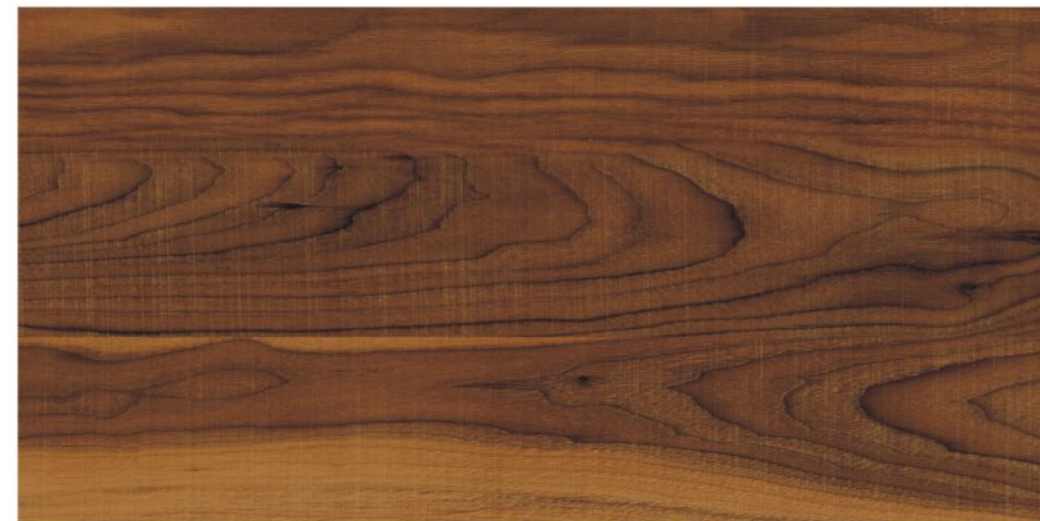
ROYAL WOOD ASH



TANGO WOOD GREY



ROYAL WOOD BROWN



TANGO WOOD WENGE



URBE WOOD BLUE



URBE WOOD BROWN





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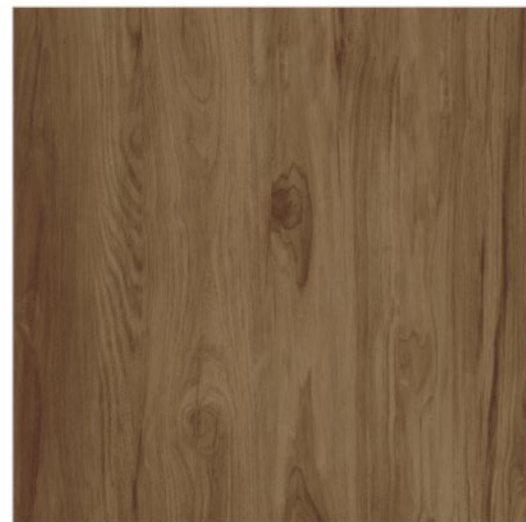
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SOME GUIDENCE ABOUT COMMONLY AFFECTED STAINS

SR. NO.	SUBSTANCE	NANO TREATED SURFACE	REGULAR SURFACE
A. DOMESTIC AREA			
1.	Green Vegetable Stain	Wet Cotton Cloth	Mild Detergent
2.	Fruits Stain	Wet Cotton Cloth	Mild Detergent
3.	Dal-samber	Wet Cotton Cloth	Citric Acid / Nimbbu
4.	Curry	Wet Cotton Cloth	Citric Acid / Nimbbu
5.	Tomato Sauce	Wet Cotton Cloth	Citric Acid / Nimbbu
6.	Soya Sauce	Wet Cotton Cloth	Mild Detergent / Citric Acid / Nimbbu
7.	Edible Oil	Wet Cotton Cloth	Baking Soda / Mild Detergent / Acetone / Turpentine
8.	Sindur-oil Mix	Wet Cotton Cloth	Baking Soda / Mild Detergent / Acetone / Turpentine
9.	Ghee	Wet Cotton Cloth	Baking Soda / Mild Detergent / Acetone / Turpentine
10.	Tea	Wet Cotton Cloth	Mild Detergent / House Hold Cleaner
11.	Coffee	Wet Cotton Cloth	Mild Detergent / House Hold Cleaner
12.	Cold Drinks	Wet Cotton Cloth	Mild Detergent
13.	Wax	Wet Cotton Cloth	Paint Remover
14.	Lead Pencil	Wet Cotton Cloth	Plain Water / Hydrochloric Acid
15.	Normal Color Pencil	Wet Cotton Cloth	House Hold Detergent
16.	Wax Pencil	Wet Cotton Cloth	Paint Remover
17.	Water Color	Wet Cotton Cloth	Plain Water
18.	Marker	Wet Cotton Cloth	Dilute Sulphuric Acid
19.	Nail Polish	Neil Polish Remover	Nail Polish Remover
20.	Shoe Polish Liquid Stain	Wet Cotton Cloth	House Hold Detergent
21.	Cherry Shoe Polish	Wet Cotton Cloth	Wet Cotton Cloth
22.	Hair Dye	Dilute Nitric Acid	Dilute Nitric Acid
23.	Mehendi	Dilute Hydrochloric Acid	Dilute Hydrochloric Acid
24.	Lipstick	Wet Cotton Cloth	Hydrogen Peroxide / House Hold Cleaner
25.	Ink	Wet Cotton Cloth	Acetone / Turpentine / Trichloroethylene

* immediate cleaning action is the best way
N.B. : CHEMICALS REFERENCE ARE FOR FIRST AID SUGGESTION FOR ANY DETAIL PLEASE CONTACT COMPANY PERSONNEL.

SR. NO.	SUBSTANCE	NANO TREATED SURFACE	REGULAR SURFACE
B. HOTEL / FAST FOOD / CAFÉ HOUSE ETC			
1.	Dal	Wet Cotton Cloth	Citric Acid / Nimbbu
2.	Curry	Wet Cotton Cloth	Citric Acid / Nimbbu
3.	Turmeric	Wet Cotton Cloth	Mild Detergent
4.	Chilly	Wet Cotton Cloth	Mild Detergent
5.	Ghee	Wet Cotton Cloth	Baking Soda / Mild Detergent / Acetone / Turpentine
6.	Edible Oil	Wet Cotton Cloth	Baking Soda / Mild Detergent / Acetone / Turpentine
7.	Pickle	Wet Cotton Cloth	Citric Acid / Nimbbu
8.	Tomato Sauce	Wet Cotton Cloth	Citric Acid / Nimbbu
9.	Chilly Sauce	Wet Cotton Cloth	Baking Soda / Mild Detergent
10.	Soya Sauce	Wet Cotton Cloth	Mild Detergent / Citric Acid / Nimbbu
11.	Cold Drinks	Wet Cotton Cloth	Mild Detergent
12.	Fruit Stain	Wet Cotton Cloth	Mild Detergent
13.	Wine / Alcohol	Wet Cotton Cloth	Mild Detergent
14.	Tea	Wet Cotton Cloth	Mild Detergent / House Hold Cleaner
15.	Coffee	Wet Cotton Cloth	Mild Detergent / House Hold Cleaner
16.	Ice Cream	Wet Cotton Cloth	Mild Detergent / House Hold Cleaner
17.	Cigarette End	Wet Cotton Cloth	Hydrochloric Acid
C. MISCELLANEOUS PLACE			
1.	Paints	Wet Cotton Cloth	Paint Remover / Methyl Ketone / Toluene
2.	Epoxy / Resin	Wet Cotton Cloth	Trichloroethylene / Dichloro Methane
3.	Glue	Wet Cotton Cloth	Acetone / Turpentine
4.	Rust	Wet Cotton Cloth	Hydrochloric Acid
5.	Tar	Wet Cotton Cloth	Trichloroethylene / Methyl Ethyl Ketone
6.	Tyre Mark	Wet Cotton Cloth	Methyl Ethyl Ketone
7.	Cement	Wet Cotton Cloth	Hydrochloric Acid
8.	Blood	Wet Cotton Cloth	Dilute Nitric Acid
9.	Grease	Wet Cotton Cloth	Detergent
10.	Mobil Oil	Wet Cotton Cloth	Detergent
11.	Methelene Blue	Wet Cotton Cloth	Phosphoric Acid / Hydrochloric Acid

SPECIFICATION OF ITACA

	CHARACTERISTIC	STANDARD AS PER ISO-13006/ En14411 GROUP BIa	MEAN VALUE OF ITACA	TEST METHOD
A. Regulatory Properties				
	Deviation In Length & Width	±0.50%	±0.10%	ISO 10545-2
	Deviation In Thickness	±5.00%	±2.00%	ISO 10545-2
	Straightness of Sides	±0.50%	±0.10%	ISO 10545-2
	Rectangularity	±0.50%	±0.10%	ISO 10545-2
	Surface Flatness	±0.50%	±0.10%	ISO 10545-2
	Color Difference	Unaltered	No Change	ISO 10545-16
	Glossiness	As Per Manufacturer	Min 70%	Glossometer
B. Structural Properties				
	Water Absorption	≤ 0.50%	≤ 0.05%	ISO 10545-3
	Apparent Density	> 2.00 gm/cc	> 2.28 gm/cc	DIN 51082
C. Massive Mechanical Properties				
	Flexural Modulus Of Rupture	Min 35 N/mm ²	Min 40 N/mm ²	ISO 10545-4
	Flexural Breaking Strength	Min 1300 N	Min 2000 N	ISO 10545-4
	Impact Resistance	As Per Manufacturer	Min 0.55	ISO 10545-5
D. Surface Mechanical Properties				
	Deep Abrasion Resistance	Max 175 mm ³	Max 132 mm ³	ISO 10545-6
	Moh's Hardness	Min 6	8*	EN 101

	CHARACTERISTIC	STANDARD AS PER ISO-13006/ En14411 GROUP BIa	MEAN VALUE OF ITACA	TEST METHOD
E. Thermo Hydrometric Properties				
	Frost Resistance	No Damage	Frost Proof	ISO 10545-12
	Thermal Shock Resistance	No Damage	No Damage	ISO 10545-9
	Moisture Expansion	Nil	Nil	ISO 10545-10
	Thermal Expansion	Max 9.00 x 10 ⁻⁴	Max 6.50 x 10 ⁻⁴	ISO 10545-8
F. Chemical Properties				
	Chemical Resistance	No Damage	No Damage	ISO 10545-13
	Stain Resistance	Resistant	Resistant	ISO 10545-14
G. Safety Properties				
	Slip Resistance (Friction Co-Efficient)	>0.40	>0.40	ISO 10545-17

Packaging Detail					
SR. NO.	Nominal Size	Nominal Thickness	No. Tiles per Box	Coverage Area per Box	Weight Per Box
1	600x1200 mm	12 mm (Approx.)	2 Pcs.	15.50 Sq. Ft. / 1.44 Sq. Mtr.	37 Kg. (Approx.)
2	600x600 mm	9.4 mm (Approx.)	4 Pcs.	15.50 Sq. Ft. / 1.44 Sq. Mtr.	29.5 Kg. (Approx.)

DISCLAIMER : Itaca Ceramic Pvt. Ltd. reserves the right to delete & amend either totally or partially, any of the colors, shades, sizes, references and other technical specifications contained in this catalogue at anytime, the colors shown of tiles in this catalogue are purely illustrative and limited to printing process, please refer actual sample before final selection, the details of size, colors, references should be verified for typographical errors.